

NEWARK STORE EMPLOYEES WILL BUILD OWN HOMES

Purchase 271 Lots in Belleville
and Will Soon Defy
Landlords.

Pinched by high rentals and a shortage of flats, employees of the Mahne & Company department store, Newark, have bought 271 lots in a section of Belleville and by spring will be in their own homes. Those of the lots not taken by employees will be sold to relatives.

The employees acted through a committee of their mutual benefit association, with George Lobnitz, a buyer, as chairman. Many sites were looked over before the committee visited "The Oaks," in the Bel-

leville district, where they found that of 1,000 building lots developed ten years ago 751 were still on sale. The committee secured an option on all of them.

Theron Atwater, President of Mahne & Co., and his associates who offered co-operation to the plan, so far have not been called upon for any financial support. The lots were offered for sale at from \$100 to \$350, according to location, and the committee is negotiating with a contractor for the building of all the houses with a view to buying material in quantity.

Plans and specifications of different types of homes have been provided for one and two family houses all patterned on the bungalow idea.

While the style and color scheme of houses differ, the same kind of material will be used in all.

The contractor has fixed \$7,200 as the cost of a two-family house to be erected, but his figures for one-family buildings are not complete.

The lots all are within three minutes of a trolley line that passes the Mahne store, with sixteen minutes' running time. The property is completely developed, with paved streets, water, sewer and gas mains and electric and telephone wiring.

PRESIDENTIAL RACE AS SEEN BY NOTED FRENCH HUMORIST

(Continued)

"This campaign reduces considerably my hotel bills."

I was very surprised by the eagerness of the public in all these little places to come and see the candidate. This is a trait of American character, since they choose their President, they are interested in his personality. They want to see his face, to hear him even for five minutes and I am sure that the personal appearance of a candidate plays a bigger part in his election's decision than the ideas he professes on internal or foreign affairs. And after all, this is logical enough. In the United States your President is given much more power than in France. Your President is like the business manager of a colossal concern, who personally manages its affairs. Therefore you American citizens, shareholders of the U. S. Company, Unlimited, must make a good choice and give the leadership of your

firm to an active and clearheaded man. Guy, Cox, seemed to me to be a real fighter. I know few people who would have the physical resistance to display in delivering twelve or fifteen speeches a day, especially open air speeches, which are more tiring for the orator. He knows that the best way to win the audience is to talk to them freely. He often challenges hecklers and offers himself for a ten-round bout over the League of Nations. Guy, Cox's gloves may not always fit very hard. That is to say, his arguments may not be quite convincing, at least for a foreign and neutral observer, but an audience of 5,000 voters is not an assembly of learned professors. It must be borne in mind that Her Majesty the Crowd is a big girl with a sensitive heart who does not care a cent for logic and gives herself to the man who knows how to touch the delicate fibers of her changeable soul.

AND THE ROOSTER CROWED A COX VICTORY.

I witnessed at Peoria a little race that would have very much surprised

a French politician. Four thousand persons had gathered in a dancing hall called the "Peoria Club." The Chairman rose and said that the Rev. X— would open a meeting with a paper in French, a candidate in the Chamber of Deputies would never think to suggest a "Bogus" manifestation in a political meeting. He would carefully avoid anything that might be a breach of neutrality in this respect and might give cause to protestations from a small minority in the audience.

After this meeting we had half an hour to spare before our train departed, so Guy, Cox, consented to address the members of the Optimists' Club who were having their luncheon at the restaurant of a big store. We were in a hurry, so "Jimmy" rushed with the members of the local committee through the ladies' underwear department and we precipitated our selves into the elevator. When we landed on the ninth floor, the rooster was welcomed by 200 optimistic

members of the Optimists' Club, delivered a short speech in which, of course, there was no trace of patriotism and which ended with a "Vive le Peoria." Then, as we had not a minute to lose, we rushed into the elevator again, where what dawned in the ground floor, jumped over cooling plants, went over a passage of phonographs to the communication benches of the candy department and the hunched wives of the milliners arose, while the girls in the store murmured. Then there was a burst of laughter because a rooster in a cage happened to cross when the elevator passed him. And we all agreed that this bird was an extraordinary fellow, which ought to be trained for the music halls as a minstrel.

CONCEDE BELGIAN WON RACE. Officials of the Aero Club of America conceded yesterday that the Gordon Bennett International Trophy for free balloons had been won by the Belgian entry, Belgium, piloted by Lieut. de Myster and Labrousse. Formal announcement probably will not be made for several days.



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